

The Eagle Delivers!



ADVERTISING RATES

Ad Size		Width	Height
FULL PAGE	\$1,200	10.5"	21"
1/2 PAGE	\$650	10.5"	10.5"
1/4 PAGE	\$350	5.165"	10.5"
1/8 PAGE	\$200	5.165"	5.125"

4 COLOR ADD \$100

OPEN RATE: \$20 PER COL. IN.

ASSOCIATED 
NEWSPAPERS OF MICHIGAN

THE BELLEVILLE ENTERPRISE • THE CANTON EAGLE • THE INKSTER LEDGER STAR
THE NORTHVILLE EAGLE • THE PLYMOUTH EAGLE • THE ROMULUS ROMAN
THE WAYNE EAGLE • THE WESTLAND EAGLE

P.O. Box 6320 • Plymouth, MI 48170
(734) 467-1900 Fax: (734) 729-1840

www.associatednewspapers.net

Submission Guidelines

Deadlines

Associated Newspapers of Michigan is published every Thursday. Space reservation deadline is noon, the Friday before publication and copy deadlines for display advertising is noon the Monday prior to publication. The deadline for **camera-ready ads** (*no typesetting, artwork, or other design required*) is noon on the Monday before publication.

Ad submission

Camera-ready ad artwork can be provided electronically via email to ads@journalgroup.com. Our in-house art and production services are available to design your ad. Please contact your advertising representative for prices.

General policies

The Publisher reserves the right to reject, cancel, or modify any advertisement at any time.

The Publisher shall not be liable for damages if, for any reason, an advertisement is not published.

Though we make every effort to prevent mistakes, it is the Publisher's policy to grant credit only if an error obviously and materially affects the drawing power of an ad. Full credits are rare, and in no case will our liability exceed the cost of the ad space. All credits will be applied toward the next advertisement placed.

Advertisements are published assuming the advertiser and/or agency is authorized to publish the submitted material. The advertiser and/or agency assume liability for all content and subject matter of advertisements as submitted. All advertisements must be clearly marked as such, with a trademark or signature of the advertiser. The word "Advertisement" will be placed with copy that, in the Publisher's opinion, resembles editorial copy.

In consideration of acceptance of advertisements for publication, the agency and advertiser will indemnify and hold harmless the Publisher and all its employees and agents against all loss, liability, damages, and expense of whatever nature arising out of the copying, printing, or publishing of its advertisements, including, without limitation, reasonable attorney's fees resulting from claims or suits filed for libel, violation of rights of privacy, plagiarism, and copyright trademark infringement.

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Call 734-467-1900 to place your ad.

Pre-Print/Insertion Advertising Rates	VOLUME and FREQUENCY DISCOUNTS			
	x1	x13	x26	x52
Single Sheet	\$38.00	\$34.00	\$32.00	\$26.00
Up to 8 pg. Tab	\$46.00	\$43.00	\$40.00	\$37.00
12 to 16 pg. Tab	\$48.00	\$45.00	\$42.00	\$39.00
20 to 24 pg. Tab	\$50.00	\$47.00	\$44.00	\$41.00
28 to 32 pg. Tab	\$52.00	\$49.00	\$46.00	\$43.00

Requirements:

Single advertiser pre-paid rates are quoted per thousand.

Folded size is no larger than 11"x13".

Inserts to be delivered to Associated Newspapers, pre-paid and by prior arrangement no later than 7 days before the insertion date.

Minimum quantity per insertion is 5,000. Rates are based on insertion frequency.

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