

Charter Township of Canton Board Proceedings-June 3, 2014

A regular meeting of the Board of Trustees of the Charter Township of Canton held Tuesday, June 3, 2014 at 1150 Canton Center S., Canton, Michigan. Supervisor LaJoy called the meeting to order at 7:00 p.m. and led the pledge of allegiance. **Roll Call** Members Present: Anthony, Bennett, LaJoy, McLaughlin, Sneiderman, Williams. Members Absent: Yack Staff Present: Director Bilbrey-Honsowetz, Greg Hohenberger, Jon LaFever, Brad Sharp, Others Present: Ronald Vine, President, Leisure Vision - ETC Institute, Library Board Members: Director Eva Davies, Nancy Eggenberger, Thomas Hartnett, Michelle Farell. Leisure Services Advisory Committee Members: Chairman Robert Mossel, Mike Gulkewicz, Valerie Krimmer, Nicole Passmore. **Adoption of Agenda** Motion by Bennett, seconded by Anthony to approve the agenda. Motion carried by all members present. **STUDY SESSION; ACTION ITEM: Consider Authorization of Agreement with Michigan CAT to Provide Portable Generators and Light Towers for the 2014 Liberty Festival(CLS)** : Motion by Bennett, seconded by Williams to authorize the agreement with Michigan CAT, 25000 Novi Road, Novi, Michigan 48375 in the amount of \$6,150 for the rental of portable generators and light towers for the 2014 Liberty Festival. Motion carried by all members present. Director Bilbrey-Honsowetz explained this expense is incurred each year in association with the festival. However, the amount of the rental exceeded \$5000.00 which requires Board Approval. **STUDY SESSION ITEM: 2014 Community Survey-Community Needs Assessment Findings (CLS)** Director Bilbrey-Honsowetz explained the survey was conducted by ETC Institute. Ronald Vine - President ETC was on hand to answer any questions the Board might have. Mr. Vine presented a PowerPoint Presentation regarding the Survey Findings: Agenda of the Survey; Methodology of Survey; Analysis of Survey Results. Bottom Line: The Current Canton Leisure Services and Public Library. The Canton Public Library, Heritage Park and Summit on the Park Community Center are Most Used and are the Most Important Facilities; Over 90% of Households Rate the Overall Conditions of facilities as Excellent or Good; Nearly 50% of Households Participated in Recreation and Library Programs; The Overall Quality of Programs are Highly Rated; Making Canton a More Desirable Place to Live and Improve Physical Health and Fitness are Two Most Important Benefits Provided by Parks, Trails, Cultural Arts, Sports and Recreation Facilities and Programs; Canton focus Primary Way Respondents Learn About Leisure Services Programs and Activities; Bottom Line: Citizen's Vision for the Future Canton Leisure Services and Canton Public Library; Respondents Have a Need for a Wide Range of Parks, Trails, Cultural Arts and Library Facilities; Unmet Needs are High for Many Facilities; Households Whose Needs are 50% or Less Being Met; Walking, Biking and Nature Trails Are Most Important Facilities; Community Special Events, Adult Health Fitness and Wellness, Youth Sports and Hobbies are Most Important and Needed Programs; Estimated Number of Households Whose Needs of Recreation and Library Programs Are Only Being 50% Met or Less; 2014 Importance-Unmet Needs Assessment Matrix for Recreation & Library Programs; 78% of Households are Satisfied; Checking Out Materials Major Purpose for Using Library; Very Satisfied Ratings are High for Services of High Importance; Physical In-Library Collections most Important Library Services; 70% of Respondents Identified at Least One Service They Think the Library Should Support; Actions Respondents Feel the Library Should Emphasize Over the Next Few Years; 89% of Respondents are Very Satisfied (63%) or Somewhat Satisfied (26%) with Overall Value Received from the Canton Public Library; Bottom Line: Quality of Life in Canton Township; A Majority of Respondents Rate the Quality of Live Excellent or Good in All Categories; I Like Location in General, Feel Safe and Like My Neighborhood are reasons a Majority of Respondents Indicated for Living in Canton Township; 95% of Households Rated the Quality of Services Provided as Excellent or Good; Demographics - Ages of People in Household; Gender; Years in Community; Race/Ethnicity. **Board Questions/Comments:** Trustee Sneiderman asked is there a comparison of findings from 5 years ago to this current survey's findings. Mr. Vine replied that although our "Excellent" ratings are high, the residents rated us slightly lower in this survey, however, participation in programs is significantly higher in the current survey (increase from 36% to 49%). Website and FOCUS ratings have increased. Director Bilbrey-Honsowetz replied more comparisons are in Section 3 of the Findings Report for a Statistically Valid Community Survey. Trustee Williams asked how many surveys were sent out. Mr. Vine answered about 3000, resulting in an approximate 17% reply rate. This is a very good rate considering it was a long and complex survey. Mailing labels were compiled by a National Broker; Edith Roman out of New York. Tom Hartnett asked how well 3000 surveys represent the community. Mr. Vine explained statistical data is used to compile the mailing list. By using a variety of criteria the broker ensures the compilation is an accurate representation of our community. Director Anthony complimented our Public Library as being a part of a great community to live in. Nancy Eggenberger asked how Canton Library compares to national benchmarks. Mr. Vine feels Canton is doing quite well. Nancy Eggenberger commented that 80% of the Canton Library patrons do not check out materials, however the survey showed that Checking out Materials was #1. Mr. Vine answered the results are compiled from the responses received. Perhaps the respondents perception of what they actually use the library for is checking out materials. Nancy Eggenberger also commented the PowerPoint did not cover children between ages 10 and 18. Mr. Vine explained the Findings Report for a Statistically Valid Community Survey has information regarding this group, as well as much more information in it. Director Bilbrey-Honsowetz commented Leisure Services feels the results show Canton Leisure Services is on the right track. Clerk Bennett commented the Findings Report has a lot of information that we will be able to glean much more from. Director Bilbrey-Honsowetz explained the Report will be available for viewing/borrowing by any of the Board members. Treasurer McLaughlin commented surveys in the past have shown needs of the community that we acted upon and those actions have proven to be very accurate. Past surveys have proven to be a good tool for the residents to communicate to the Board improvements/changes they should pursue. **Public Comment: None****ADJOURN:** Motion by Sneiderman, supported by Williams to adjourn at 8:15 p.m. Motion carried by all members present. – Philip LaJoy, Supervisor – Terry G. Bennett, Clerk –

Copies of the complete text of the Board Minutes are available at the Clerk's office of the Charter Township of Canton, 1150 S. Canton Center Rd, Canton, MI 48188, 734-394-5120, during regular business hours and can also be accessed through our web site www.canton-mi.org after Board Approval.

EC061214-0945 2.5 x 6.841